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*The Calgary Interclub Squash League offers you a variety of ways to support the league and promote your business to a varied audience.*

## **Playoff/Banquet Sponsorship**

### **Band Sponsor Benefits (\$500 to \$1,000)**

- Sponsor's name and acknowledgement will appear on band sponsorship signage, near the stage.
- Sponsor's name and acknowledgement will appear on dinner table signage.
- All the Silver Benefits

### **Court Side Food Sponsor Benefits (\$500 to \$1,000)**

- Sponsor's name and acknowledgement will appear on court side food sponsorship signage, near court side food.
- Sponsor's name and acknowledgement will appear on dinner table signage.
- All the Silver Benefits

### **Court Side Drink Sponsor Benefits – including “Kill the Keg” option (\$500 to \$1,500)**

- Sponsor's name and acknowledgement will appear on court side drink sponsorship signage, near court side drinks.
- Sponsor's name and acknowledgement will appear on dinner table signage.
- All the Silver Benefits

### **Silver Sponsor Benefits (\$250)**

- Sponsor's name/logo will appear on “red carpet” style backdrop near registration table.
- Backdrop will be used for all professionally done team photos, including on-site quick printing.
- Sponsor's name announced from the podium during the playoff banquet.
- Opportunity for sponsor to leave marketing material on display/information table located court side.

## **Division 1 Title Sponsorship**

### **Men's Division 1 Winner – Title Sponsorship**

- secured by Rothenberg Capital Management through 2013/14 season

### **Ladies Division 1 Winner – Title Sponsorship**

- Sponsorship opportunity is currently available at price point of \$1,500+
- Sponsor logo/contact info displayed prominently on league website.
- Opportunity for sponsor to present cup to winners and inclusion in photos.
- Opportunity for sponsor to display own banner/poster prominently behind podium at banquet.

## **Website Advertising** on [www.calgarysquash.ab.ca](http://www.calgarysquash.ab.ca)

### **\$200/year**

- Logo/contact info on website home page
- Link to your own website from logo on home page
- Logo/contact info on sponsorship page

### **\$100/year**

- Logo/contact info rolling through website home page
- Logo/contact info on sponsorship page

**For more information contact your Interclub Representative  
or [info@calgarysquash.ab.ca](mailto:info@calgarysquash.ab.ca)**